



**Sponsors Brochure** Venous Symposium Europe 2024

October 17 -19, 2024 Eugenides Foundation, Athens, Greece

www.venoussymposiumeurope.com



# Contents

### PAGES

03.	Welcome Address
04.	Organizers
05.	About Venous Symposium
06.	Symposium Venue
07.	Registration
09.	Sponsorship Opportunities
16.	Payment Policy

www.venoussymposiumeurope.com

# WELCOME ADDRESS

We are delighted to invite you to join us at the **Venous Symposium Europe 2024** in **Athens, on October 17-19, 2024**.

2024

Since 2010, Venous Symposium has successfully inspired, educated, and collaborated with the world's leading experts in a quest to help address issues concerning **superficial and deep venous disease**s.

We are particularly pleased to announce that the symposium to be held in Athens will be the first inaugurating a series of Venous Symposia in Europe based on the successful series of the well-known New York Venous symposium.

Athens, the birthplace of Philosophy, Science, Democracy, and European Culture and Civilization is the ideal location to discuss and share knowledge. Whatever your area of expertise in venous diseases, this international and interactive meeting bringing together venous world experts, will provide you with a learning and networking opportunity where you can exchange ideas, improve access to the latest technological developments, and deliver better care by offering practical education and providing updates in clinical practice and new technologies.

Venous Symposium Europe will also host an exhibition, where traditionally all major international firms involved in the venous diseases industry, may participate.

Join us for a groundbreaking Venous Symposium meeting in Athens and enjoy the experience of a city with a unique blend of history, art, culture, lifestyle, and entertainment.

#### **Symposium Directors**

Makis Avgerinos Athens, GR Houman Jalaie Aachen, GER Nicos Labropoulos New York, USA **Tony Gasparis** New York, USA





ATHENS, Greece

www.venoussymposiumeurope.com

# ORGANIZERS

### Symposium Directors

October

**17-19**, 2024



Makis Avgerinos Athens, Greece



Nicos Labropoulos New York, USA



Houman Jalaie Aachen, Germany



**Tony Gasparis** New York, USA



Stephen Black London, UK

### Leading Experts



Armando Mansilha Porto, Portugal



**Giovanni Mosti** Lucca, Italy

**ABOUT VENOUS** 

SYMPOSIUM

#### Venous Symposium (VS) is the premier International Conference on issues and Treatment related to Vein Pathology.

2024

This symposium delivers practical education and updates on the current knowledge and management of Venous Disease.

As of 2024, the Symposium will host a new meeting, the "VS Europe", aiming at restructuring and streamlining its activities throughout Europe.

VS Europe - Venous symposium Europe will represent an exceptional opportunity for the medical community to share and debate opinions and to develop a European identity in the scientific, therapeutic, and ethical domains focusing on superficial and deep venous diseases.

# What to expect from participating as a sponsor in VS Europe Symposium 2024?

- A comprehensive sponsorship offered to showcase your brand to a quintessential market.
- The possibility of creating your own tailor-made package and reaching the level of Platinum, Gold or Silver Sponsor expanding your business and creating awareness of your brand.
- Reinforcement of your credentials as a key player in the industry.

Venous Symposium has become the most influential and major event of its kind with participants joining from all over the world. It serves as the leading platform to exhibit best practices and science, introduce the latest trends in venous diseases, present scientific advances, offer education, and nurture networking at an international level.

This year in particular, the Venous Symposium is organised by the Europe Section of the Society for Venous Symposium and aims to facilitate the exchange on a theoretical and practical level in Europe.

VS Europe partners are invited to sponsor the VS Europe 2024 by choosing various options which are set out in the following pages of this prospectus.

### ATHENS, Greece

www.venoussymposiumeurope.com

# SYMPOSIUM VENUE

### **SYMPOSIUM VENUE**

#### **Venue Eugenides Foundation**

Conference Center Hall "Auditorium" 387, Syngrou Ave. P. Faliro - Athens Tel.: +30 210 9469600 https://www.eef.edu.gr/ Entrance on 11, Pentelis st. - Palaio Faliro

**ENOUS** 

2024



A Conference Centre of high standards with 60 years of experience in hosting Conferences and Events.

The Eugenides Foundation's technologically advanced Conference Centre is part of a landmark building for the area of Paleo Faliro, on Syggrou Avenue, just a few minutes from the centre of Athens. Every year it hosts more than 70 international and national conferences, making its Conference Centre a reference point and attracting important personalities of the Greek and international scientific, technical, and cultural community. Over the last 20 years it has hosted more than 1,400 international and Greek conferences and events with more than 470,000 participants.

The Foundation's Conference Centre has modern facilities for the organization of conferences and events, with a total of five halls that can accommodate from 20 to 520 people as well as comfortable exhibition foyers. Finally, one of the largest and best equipped Planetariums in the World and the new Science and Technology Centre promise your delegates a unique journey into science and space.

### **CONFERENCE CENTRE VENUES**

Auditorium



The heart of the Eugenides Foundation Conference Centre is the imposing amphitheatre equipped with state-of-the-art technology

#### Conference hall



A multipurpose hall that is ideal for scientific lectures and business meetings

**Meeting room** 



A most suitable space for business meetings and scientific workshops



#### Conferre S.A.

Stavrou Niarchou Ave., Mares Position, GR 455 00 Pedini, Ioannina, GREECE Tel. +30 26510 68610 (ext 11) Fax: +30 26510 68611 Email: <u>info@conferre.gr</u>

ENOUS

2024

# REGISTRATION

REGISTRATION CATEGORIES	EARLY RATE UNTIL April 30, 2024	REGULAR RATE FROM May 1 - July 31, 2024	ONSITE RATE FROM August 1, 2024
Physician	400	500	580
Reduced Fee: Low - Middle income countries*	200	250	320
Physician in Training**	250	350	420
Nursing Staff***	100	150	200
Industry Professional	400	500	580
Student	0	0	0

#### Plus VAT 24%

\* Low and Lower-Middle income countries: Defined according to the World Bank Country Classification of Lowincome and Lower-middle-income economies; see the Country Classification data. (https://data.worldbank.org/ income-level/low-income)

\*\* Trainee (Student/Fellow): Registration will be complimentary with proof from training program. An official letter from the institution (PDF format), originally stamped and signed by the head of the department confirming this status must be sent at secretariat@conferre.gr in order for you registration to be valid.

\*\*\* Nursing Staff: A copy of your Nurse, AHP ID must be must be sent at secretariat@conferre.gr in order for you registration to be valid.

#### Included in the registration fee:

- Participate in all scientific sessions (except Workshops)
- Attend Opening Ceremony
- Access to the Exhibition area
- · Refreshments during coffee breaks as indicated in the program
- Certificate of attendance

### **NETWORKING EVENT**

Friday, 18 October 2023, 20:00 - 00:00, in a different venue, not the congress one.

This is subject to a low additional payment for the event participants (more information will be soon announced)

www.venoussymposiumeurope.com

REGISTRATION

**ENOUS** 

2024

### **EDUCATIONAL GRANTS (REGISTRATION & ACCOMMODATION PER APPLICANT)**

Educational Grants of any amount are appreciated and are important to the success of the Symposium. Recipients will need to fulfil the criteria specified by the Organizing-Administrative Bureau to be eligible to apply for an educational participation grant. All arrangements will be settled by the Organizing-Administrative Bureau and reimbursements will not be processed.

What will the grants cover?

- ✓ Full registration
- ✓ Up to 3 hotel nights\* (single occupancy, including breakfast) for the period October 17-19, 2024

This sponsorship includes:

- Acknowledgement as Educational Grant Partners in the list of Sponsors in the Final Program, the event website and mobile application.
- Acknowledgement in the General Information section of the program.

Note: In order to process grant contracts, criteria, selection and registration of individuals, we will be unable to accept any further grant submissions after the March 10, 2024.

#### AMOUNT OF GRANT: 1.200,00 euros including VAT (per applicant)

# **SPONSORSHIP** OPPORTUNITIES

The Organizers of the Venous Symposium Europe 2024 Applications for sponsorship can be made by contacting offer a variety of sponsorship opportunities so that our PCO Conferre S.A. directly. Contact information on interested companies can promote their activities, research and technologies.

**/ENOUS** 

SYMPOSIUM EUROPE

2024

page 6

#### Status will be allocated according to the total amount of your support, as follows:



#### Acknowledgements

Each Sponsor will receive the following benefits:

- Sponsor's logo on Congress website & Sponsors' Board on-site
- Acknowledgement in the Sponsors' List
- Sponsor's logo in the Congress Mobile App

	CATEGORIES OF SPONSORSHIP	SPONSORSHIP FEE (€)
	Educational Grant in support of an existing scientific session	10.000
	Mobile application*	5.000
	Wi-Fi Landing Page*	5.000
	Promotional Mailshot	1.500 each one
Sponsorship Opportunities	Welcome Reception *	8.000
	Coffee breaks	2.000
	Attendee Badge Lanyard*	4.000
	E-posters Area	4.000
	Branded Seats	5.000- 30 seats
	Congress bags *	5.000
	Conference Notepads & Pens*	3.000
	Final Programme Advertisement Inside Page	3.500
	Final Programme Advertisement Inside Back Page	4.000
	Promotional Material/ flyer on display	2.000
	Mini pocket programme*	5.000

(\*) Indicates exclusive items available on a first-come, first-served basis. Priority will be provided to Platinum, Gold, Silver and Bronze Sponsors

### ATHENS, Greece

#### www.venoussymposiumeurope.com

# SPONSORSHIP OPPORTUNITIES

EXHIBIT BOOTH	SPONSORSHIP FEE (€)
Space Only (Requires minimum space of min 6 - max 12sqm)	550 per sqm
plus VAT 24%	

Each booth includes two exhibitor badges, two chairs and a table

VENOUS

SYMPOSIUM EUROPE

2024

INDUSTRY SESSIONS	SPONSORSHIP FEE (€)
Plenary Industry Session 60 minutes	20.000
Plenary Industry Session 30 minutes	15.000
Workshop Session (parallel)	7.500
Shared Workshop Session (up to 4 companies)	2.500/company
Exhibitor Theater/Meet with the Experts 20 min session on the exhibit hall floor during a refreshment break.	3.000
plus VAT 24%	

Note: Priority will be provided to Platinum, Gold, Silver and Bronze Sponsors





#### **EDUCATIONAL GRANT FOR A SCIENTIFIC SESSION**

Educational Grant in support of an existing official Scientific Session organised by the Scientific Committee and supported by a grant from industry.

This sponsorship includes:

- Acknowledgement as Educational Grant Partners in the list of Sponsors in the Final Programme, the event website and mobile application.
- Acknowledgement in the General Information section of the programme.

\*Not for members of SFEE

#### **MOBILE APP**

The App transforms smartphones, tablets, and laptops into tools for active participation and makes it easy for participants to access congress information. The App includes the scientific programme, abstracts, speakers index, general information, sponsors and more. The App can be downloaded from the Apple App Store and Google Play.

The Mobile App Sponsor includes:

- Sponsor's acknowledgement on the splash/ pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted).
- Newsletter Communication with App Information during the preparation of the meeting.
- Support will be acknowledged in the General Information section of the programme, on the event website and the application.

#### **WI-FI LANDING PAGE**

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Congress' Wi-Fi. Supporter will receive strong visibility during the congress.

- A banner and signage will bear the supporter logo and company name during the event.
- Support will be acknowledged in the General Information section of the programme, on the event website and mobile application.

#### **PROMOTIONAL MAILSHOT - EXCLUSIVE**

COMMUNICATION DURING THE PREPARATION OF THE MEETING BY NEWSLETTER Gain additional exposure for your industry session or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organiser.

Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Conferre SA design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt the latest by 4 weeks prior to the Congress. "From" field will be Congress Acronym + Year.

\* In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot. Industry Support Disclosure – will be added to all mailshots.

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sessions are organised by industry and not included in the main event CME/CPD credit offering.





#### **WELCOME RECEPTION**

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Social Events section on the event website, mobile application, and with signage during the event.

#### **COFFEE BREAKS**

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
- Company's logo on coffee caps along with congress logo for use during the supported break.
- Support will be acknowledged in the Social Events section on the event website, mobile application, and with signage during the event.

#### ATTENDEE BADGE LANYARD

Opportunity to place company logo on the lanyards. The Organising Committee will select the type and design of the lanyards.

The support entitlements are as follows:

• Supporter's logo to be printed on the lanyards.

\*Not for members of SFEE

#### **E-POSTERS AREA**

Sponsors will have the opportunity to promote their company.

- Signage at the entrance to the e-Poster area with "Supported by..." and a company logo only.
- Signage "Supported by..." and a company logo only on each individual e-poster station.
- Support will be acknowledged in the General Information section of the programme guide, on the event website and mobile application.

#### **BRANDED SEATS**



Fabric covers with sponsor's and symposium logo on the back of the chairs. The design is subject to approval of Organizers and must follow all compliance regulations.

30 branded seats.

\*Priority will be provided to Platinum, Gold, Silver and Bronze Sponsors.

•Location of seating will depend according to level of sponsorship and on a first come first served bases.





#### **CONGRESS BAGS\***

Congress bags is an opportunity to showcase your brand with a company printed logo on the congress bags distributed to all delegates.

- The bag will bear the Supporter's logo and the Congress logo.
- \*Not for members of SFEE

#### **NOTEPADS & PENS**

Sponsor will provide funding for the Notepads & Pens for the participants.

• Notepads & Pens will bear the Congress logo and the Sponsor's company logo and will be distributed in the participants' bags.

\*Not for members of SFEE

#### FINAL PROGRAMME ADVERTISEMENT INSIDE PAGE / INSIDE BACK PAGE

Full page colour advertisement (inside page/ inside back page) in designated section of the Final Programme.

- The Final Programme will contain the timetable, information about the scientific programme and other useful information.
- The advertisement will be included in the designated section of the programme, according to compliance regulations.

#### **PROMOTIONAL MATERIAL / FLYER ON DISPLAY**

Promotional material (up to 4-page insert, A5 flyer) will be included in the bags.

- Material should be provided by the Sponsor and approved by the Secretariat.
- Sponsors' product information will be available for all participants.
- The distribution arrangement will be advised.

#### **MINI POCKET PROGRAMME**

- Printed program at a glance to be included in the delegates' case badge.
- Support will be acknowledged as: "Supported by..." and a company logo only
- Support will be acknowledged at Newsletter Communication During the preparation of the meeting, on the event website, and mobile application.

#### **EXHIBIT BOOTH**

- Privileged exhibition space of min 6 max 12m<sup>2</sup> (exhibition space outside the main lecture hall).
- Priority will be provided to Platinum, Gold, Silver and Bronze sponsors.
- Shell scheme panels as well as furniture are not provided and exhibitors are required to make arrangements for their own back walls for their booth and its decoration. An exhibition form and manual with instructions (side walls will not be allowed) will be provided along with the floorplan by the end of March.





#### **INDUSTRY SESSIONS**

- Opportunity to organise an official non-CME Industry Session (Programme subject to the approval by the Congress Committee).
- Includes hall rental, standard audio/visual equipment and display table.
- Permission to use the phrase "Official Symposium of ... Congress".
- Industry Sessions Programmes will be included in a designated industry section.
- Industry Sessions will be clearly indicated in the meeting timetable/Programme as: "Industry Session" not included in the main event CME/CPD credit offering".
- Support will be acknowledged in the Sessions' section, on the event website, and mobile application.

The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the Industry Session speakers have already been invited by the event organisers.

#### **WORKSHOP SESSION (parallel)**

- Opportunity to organise an official Workshop Session (Programme subject to the approval of the Congress Scientific Committee).
- Includes: hall rental, standard audio/visual equipment, display table.
- Permission to use the phrase: "Official Workshop of the ... Congress".
- Workshop Programmes will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline).
- Supporters will be acknowledged in a designated section of the Programme.
- Time Slots: allocated on a "first come, first served" basis.
- Support will be acknowledged in the Industry Sessions' section, on the event website, and mobile application.

The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the Industry Sessionspeakers have already been invited by the event organisers.

#### SHARED WORKSHOP SESSION

- Opportunity to participate (up to 4 sponsors) in an already existed Workshop Session coordinated by the Congress Scientific Committee.
- Includes 1-2 tables for each company participating for demonstration
- Workshop Program will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline).
- Supporters will be acknowledged in a designated section of the Programme.
- Date and time will be defined by the Congress Scientific Committee
- Support will be acknowledged in the Industry Sessions' section, on the event website, and mobile application.





#### **EXHIBITOR THEATER/MEET WITH THE EXPERTS**

20 min session to meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Exhibitor Theatre sessions will take place during the coffee breaks and will be held in a designated area in the exhibition hall.

ExhibitorTheatre provide a high value educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas.

Located in the Exhibition Hall, Exhibitor Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website, mobile application and with signage during the event.

### **VAT INFORMATION**

All Supporter prices are exclusive of VAT and are subject to VAT at the local rate (24%) which will be added to the invoice



ATHENS, Greece

www.venoussymposiumeurope.com

# PAYMENT POLICY

### **TERMS OF PAYMENT**

50% upon receipt of agreement and first invoice

50% by June 30<sup>th</sup>, 2024

All payments must be received before the start date of the Congress. Should the Supporter fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Reservations made less than 4 months before the Congress will be subject to 100% payment upon reservations.

### **CANCELLATION / MODIFICATION POLICY**

Cancellation / modification of items must be made in writing to the organizers to the following email: secretariat@ conferre.gr

The organizers shall retain:

- 50% of the agreed package amount if the cancellation/modification is made until May 31<sup>st</sup>, 2024
- 100% of the agreed package amount if the cancellation/modification is made after June 1st, 2024



IIII